

## DOCTOR'S NOTES

### Loved 2011 and Looking Forward to 2012!

DeLand Animal Hospital is proud to have such wonderful clients, patients and team members! When we reviewed our 2011 evaluation letters, referrals, personal letters from our clients, cards, facebook comments it became apparent how much of a positive impact we had on our community! No doubt 2011 was a great year and we want to make 2012 even better.

### VFVMA

Giving back to our community is not only something we love to do but it's also our responsibility. I quote a part of the Veterinarian's Oath: "I solemnly swear to use my scientific knowledge and skills for the benefit of society through the protection of animal health..." All of our veterinarians stay involved on various levels. For example, Dr Deborah Ulbrich (aka Dr Deb), served as the **2011 President of the Volusia Flagler Veterinary Medical Association**. During her term, she developed a closer connection between the veterinary community and the general public. She also met with several city officials, animal control and the Halifax Humane Society proposing real solutions to alleviate the feral cat population in Volusia County. Dr Ulbrich and Dr MacPhail have been part of the association for 9 years and continue to serve as active VFVMA board members.

### Low-Cost Feline Spay-Neuter Day

DeLand Animal Hospital launched its Low-Cost Feline Spay and Neuter Day in 2011. This successful program was prompted by the overwhelming requests of our clients to help with the stray cat problem in their very own backyards. As a result, we spayed and neutered close to 1,000 cats in 2011! We hope to perform even more spays and neuters in 2012.



OUR DOCTORS

## EVENTS

Spa day for January is Tuesday, January 31, 2012

Spa Day for February is Tuesday, February 28, 2012

Mardi Gras on Mainstreet: February 18, 2012

Downtown DeLand. Come and watch the parade and cheer for DeLand Animal Hospital!

Pet Dental Awareness Month is February!

Cat spay/neuter day for February is Thursday, February 9, 2012.

# PET TIPS

DELAND ANIMAL HOSPITAL'S  
MONTHLY NEWSLETTER

JANUARY 2012

## DOCTOR'S NOTES (CONTINUED)

### Events

Each year, we participate in various fun-filled events. In February, our clients joined us in the annual **Mardi Gras Dog Parade "Pups of the Orient"**. In the **DeLand Christmas parade**, our office showed off their creative side with our Christmas Story themed float. DeLand is still talking about Dr MacPhail's portrayal of Ralphie in his bunny-suit.

We held our **staff Christmas Party** at the DeLand Clarion and had a chance to admire Dr MacPhail in his kilt... Yes, it's true, he loves dressing up!

Let's not forget **Pictures with Santa Paws!** Dogs, cats, ferrets and humans enjoyed having their picture taken when Santa Paws came by the hospital! 100% of your donations went to a local animal rescue group known as Pawsibilities and they certainly appreciated your generosity!

DeLand Animal Hospital participated in many fund-raising events for animal rescue and also donated gift baskets, cards, products, services to many local charities/events such as the **St. Peter's Oktoberfest**, the **animal rescue Yacht Club Fundraiser/wine tasting parties**, the **Children's House Montessori School**, **Lab Rescue of Central Florida**, **Bulldog Rescue**, **New Horizon's Service dogs**, **My Angels with Paws**, **Pug Rescue of Central Florida**, and **Friends of Feline**.

We also enjoyed being part of the **West Volusia Kennel Club AKC show** this year. It gave our hospital the opportunity to get to know various breeders, friends of canines and be able to educate on various topics.



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## Facebook

We spread word and connected with many of you via Facebook this year! Just take a look at our Facebook page. With so many fans, it's hard not to brag. We love when our clients share their thoughts, comments and especially pictures of their 2.3. and 4 legged loved ones!

Thank you for allowing us to be part of this incredible community. Our patients remind us every day why this is so important. It is an honor and a humbling experience to diagnose, treat, and care for them. Thank You, Thank You, Thank You!

## CONTINUED

### Prison Pups and Pals

Dr MacPhail serves as a mentor in the Prison Pups and Pals program. Unwanted, rescued dogs live in a "Training Camp" like atmosphere at the Tomoka Correctional Institute. The inmates have personal responsibility for the care and well being of their dog until it is adopted out. This allows the dogs to become house trained and develop good basic manners and find forever homes. The inmates in turn are educated on proper training methods and care of dogs providing them with skills they can add to their resume.

### Volusia County Sheriff's Office

DeLand Animal Hospital is proud and honored to serve as the veterinarian for the VCOS K-9's. It is a privilege working with these exceptional police dogs. This year we had the honor of working with a very special officer named **Gunner**. We will never forget you – may you rest in peace!

### New Advancements in Veterinary Medicine right here at DeLand Animal Hospital

Our veterinarians are devoted to ensuring that our hospital can offer your pet top quality veterinary care with a personal touch! Dr Ulbrich and Dr MacPhail will attend the **North American Veterinary Conference** mid-January and Dr Murton will attend the **Western Veterinary Medical Conference** in February. We are thrilled that **Dr Murton, a board-certified theriogenologist**, joined the DeLand Animal Hospital in 2011. As a result, we can now offer top-quality reproduction services, such as freezing/storing canine semen, ultrasound/monitor pregnancies, and much more.

**Dr Ulbrich and Dr MacPhail are the ONLY veterinarians in Volusia County who are Vet-Stem-Cell therapy certified.** Both doctors obtained their certification in January of 2009 for this incredible life-saving advancement in canine arthritis. In addition, DeLand Animal Hospital introduced **therapeutic laser** treatment which alleviates post-surgical pain, arthritis, and chronic illnesses. Our client's testimonials speak for themselves (just read our January case of the month on Brandywine). We also offer **laser surgery, ultrasound** and we were the first hospital in Volusia County to have **digital radiology!**